Welcome to the Heart of the North West's Cyber Community

BSIDES LANCASHIRE

This isn't a trade show. It's where thinkers, creators, problem solvers and protectors come together — and we want you in the mix.

Limited sponsorship slots available: See Next Page

Here's the Deal

If you read nothing else, read this.

Core Sponsorship Packages at a Glance

	Bronze	Silver	Gold
Price inc VAT	**£1,500**	**£3,000**	**£6,000**
Logo Promotion	Yes	Yes	Yes
Exhibition Space	No	Single table	Double Table
Digital Conference Page	No	Yes	Yes
Conference Programme Space	No	½ page	1 page
Logo on Clothing	No	Yes	Yes*
Panel Chair	No	No	Yes**
Delegate Passes	2	5	7

🔥 *Be front and center at the North's cyber gathering*

🧠 *Reach talent, customers and influencers in one hit*

❤️ *Back the community that powers the UK's cyber future*

Want to grab a slot now? Email: BSIDESLANCASHIRE@GMAIL.COM

*You MUST get logos to us by 31/01/26 for printing

Places are **Limited so get in quick!

Platinum: For the Big Guns

There are 3 platinum packages which take you to the next premium level and target a specific part of show. All packages are **£7,000 inc VAT** and include:

- A speaker on the Platinum Sponsor Panel Session
- A double page spread in the Conference Programme
- 7 delegate passes

What is not to like?!
Platinum spots are limited. First Come, First Served!!

Exhibition	All the Bling	After Party
Branding all over the Exhibition and Registration space	Branding on the Lanyard and Badge	Own the after party with your branding everywhere

This Isn't a Billboard Buy

You're not just slapping your logo on a banner — you're plugging into a community

Why Lancashire?
BSides events are run **by the cyber community, for the cyber community**. No suits calling the shots. No paid speaker slots. Just pure, grassroots knowledge-sharing, mischief, and innovation.

Who is in the Room?
You'll find everyone from **students and mid-career practitioners** to **security consultants** and **CISOs**. Technical deep dives mix with leadership panels. There are **themed villages,** buzzing with energy — a perfect place to spot top talent or show future hires your community credentials.

"At Exabeam, supporting the security community is super important to us. BSides Lancashire is an excellent way to learn, meet new friends, and ultimately give back to the current and next generation of security professionals." — *Exabeam (Platinum Sponsor, every year to date)*

BSIDES: No suits. Just ideas that matter

The Origin Story

Born in Las Vegas in 2009, BSides began when talks were rejected from DEF CON — and the rejected speakers decided to host their own conference instead. That spirit of *DIY rebellion* has since spread to hundreds of cities around the world, from Austin to Athens, from London to Lahore.

The Spirit of BSides

At BSides, we:

- 🧠 Share knowledge freely
- 🤝 Build real connections
- 💥 Break things to make them better
- 🛠️ Celebrate curiosity, not corporate buzzwords

Global Reach: Global Community

There are now 700+ BSides events globally, powered by volunteers and supported by companies that care about community.

Each event is unique — shaped by local culture, hosted by local experts, and united by one belief: *Security is everyone's business.*

The World's Favourite Unconference

Lancashire

We can't tell you everything... but this region matters.

More Than Scenic Hills†

BSides Lancashire sits at the centre of one of the UK's most dynamic cyber regions.

Anchored at Lancaster University — a global leader in cyber security education and research — the event connects technical experts, students, and industry leaders from across the North West and beyond.

The region's mix of universities, start-ups, defence-linked innovation, and established tech companies gives BSides Lancashire its own unique edge: **serious cyber expertise, delivered with Northern warmth and wit**.

Each year, 250–300 people join us for talks, workshops, panels, and hallway conversations that spark ideas, careers, and collaborations.

From local talent to global brands, everyone's here for the same reason — to share knowledge, challenge assumptions, and build a stronger community.

If you're serious about supporting the UK's cyber future, it's happening right here — and we'd love you to be part of it.

SOLD OUT
Every Year

300
Attendance
Capacity

†Although they are pretty and you should definitely go and see them

A New Space for Fun Times

Because everyone loves Space Invaders!

This year, BSides Lancashire steps into new territory: the **West Pavilion** at **Lancaster University Management School**.

It's bright, contemporary, and designed for collaboration — a fitting stage for the conversations and connections that shape the region's cybersecurity community. Some might say it's a culture clash: management meets the creative curiosity of security practitioners. But really, it's perfect: we get to use their cool building!

For our sponsors, the setting offers **state-of-the-art facilities**, **excellent accessibility**, and a **visually stunning environment** that reflects the quality of your brand.

The West Pavilion's open atrium, flexible lecture theatres, and breakout spaces ensure every talk, workshop, and conversation happens in style — and that your presence shines within a professional yet energised atmosphere.

Scan me to see a video of the space

The After Party

Where the Real Connections Happen!

When the talks end, the lights don't go out — they turn neon.

The **BSides Lancashire After Party IS LEGENDARY!** A mix of music, conversation, and community. It's where delegates, sponsors, and organisers unwind together — swapping insights, stories, and the occasional bad hacker pun. Expect a relaxed, high-energy atmosphere with networking opportunities, food, drinks, music, and — depending on the vibe — an after-dinner speaker who knows how to keep the spirit alive.

For our sponsors, this is *prime territory*: the part of the conference everyone remembers. It's an authentic chance to connect with delegates in a setting that's friendly, social, and genuinely human. Whether you're the **headline sponsor** with your brand lighting up the venue, or hosting a themed networking space, your name will be associated with the moment that makes BSides unforgettable.

Because the best conversations — and the best partnerships — often happen *after* the slides are closed.

Pick Your Power Level

Whether you want to go full boss mode or just buy us some decent coffee — we've got you.

BSides Lancashire runs on caffeine, passion, and a bit of electricity. Your support keeps this community thriving — helping us bring together 250+ security pros, students, tinkerers, and tech rebels from across the North West.

Pick a tier, power up your brand, and back the UK's most community-driven infosec event.

Bronze
Player One: Ready

Silver
Checkpoint Achieved

Gold
Power Up Complete

Platinum
Legendary Level

START GAME
▶ 1 PLAYER
2 PLAYERS

The Classic Levels

Choose your player!

Bronze
You keep the lights on and the coffee strong

Your logo plastered all over the programme, and the website. You also get your brand on our intermission and public displays, and the founders will give you a shout out during the day!

Oh, and you get two delegate passes!

Silver
You're in the game – Getting the speed run done

All the bronze, plus bag yourself an exhibition table, a full page on the intermission and public displays, your logo on our merch and a ½ page in the programme. And 5 space for the team!

Gold
Generosity with main character energy

Silver benefits alongside a bigger space for your team to exhibit, 1 page in the programme, and a first come first served opportunity to chair one of our lead panels. 7 tickets for god mode players!

The Platinum Club

Reserved for the few who run the game.

Platinum sponsors don't just support BSides — *they define it*.
Choose from three elite sponsorships that put your brand at the heart of the event.
Each comes with headline recognition, bespoke visibility, and maximum bragging rights.
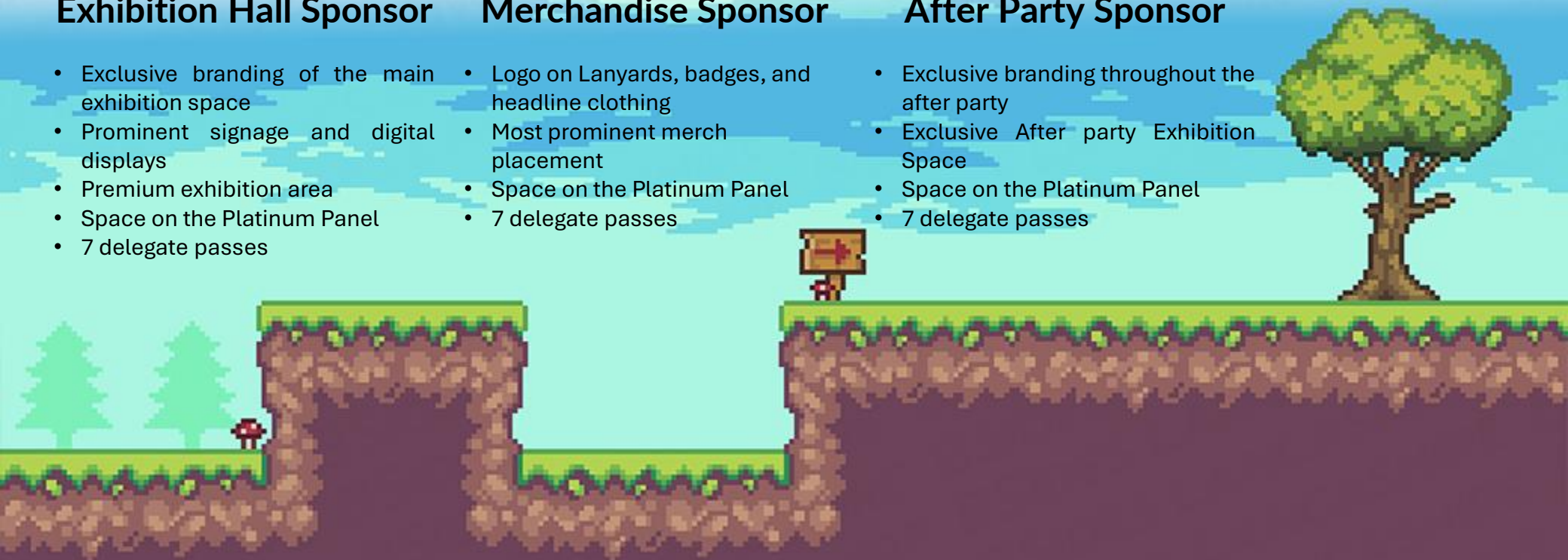
Exhibition Hall Sponsor

- Exclusive branding of the main exhibition space
- Prominent signage and digital displays
- Premium exhibition area
- Space on the Platinum Panel
- 7 delegate passes

Merchandise Sponsor

- Logo on Lanyards, badges, and headline clothing
- Most prominent merch placement
- Space on the Platinum Panel
- 7 delegate passes

After Party Sponsor

- Exclusive branding throughout the after party
- Exclusive After party Exhibition Space
- Space on the Platinum Panel
- 7 delegate passes

Legends Who Backed the Mission

Join the ranks of those who saw the future first.

Creating a Safe and Inclusive Event for All

Respect, Collaborate, Celebrate – Together

At BSides Lancashire, we are committed to fostering a welcoming, safe, and inclusive environment for everyone attending, whether in-person or virtually. To achieve this, our event adopts the principles outlined in the **IET Events Code of Conduct**, ensuring all participants—speakers, delegates, staff, and volunteers—can engage respectfully and safely. Our goal is to promote collaboration, mutual respect, and professional conduct so that every individual feels valued, heard, and empowered to contribute.

Key Principles of Conduct:

- **Respect for Everyone:** Treat all participants with dignity and courtesy, regardless of gender, race, ethnicity, disability, sexual orientation, religion, or beliefs.
- **Safe and Inclusive Environment:** Avoid harassment, bullying, offensive language, or inappropriate materials, including sexual or discriminatory content.
- **Professional Collaboration:** Encourage constructive discussion, active listening, and collaboration in both formal sessions and informal interactions.
- **Venue and Virtual Rules:** Comply with the policies of the venue and follow any guidelines for virtual participation, including chat etiquette and online behaviour.
- **Reporting Concerns:** If you experience or witness behaviour that breaches these standards, please notify event staff immediately. Reports are confidential, and our team will act promptly to ensure safety.

Consequences of Breach:
Participants who fail to adhere to this code of conduct may be warned, asked to leave, or removed from the event. In cases of unlawful behaviour, local authorities may be involved.

Photography and Media:
Photography, video, and audio recordings may take place during the event. Please be aware that by attending, you consent to being captured, unless otherwise specified.

IET

Scan me for more details

The Nerdy Details

Because someone in procurement will ask.

BSides Lancashire runs on community energy, and a bit of admin magic. This page has all the unsexy-but-crucial stuff: money, logos, rules, and what happens if someone accidentally releases smoke from the "IoT demo."

How to Sponsor

Step 1: Pick your power level.
Choose from Bronze, Silver, Gold, or one of our Platinum packages.

Step 2: Tell us who you are.
Drop us an email at **bsideslancashire@gmail.com** with your chosen package, company name, and billing details.

Step 3: We invoice, you pay, everyone wins.
Invoices are issued by Lancaster University. Payment secures your slot — spaces are limited and in high demand.

Step 4: Send your logo, high-res or vector.
Seriously, no screenshots from PowerPoint. We'll put it on banners, slides, and maybe even a hoodie. Please provide:
- **Format:** SVG, EPS, or transparent PNG
- **Colour:** Full colour & monochrome versions
- **Deadline for logo submissions:** Saturday, *31st January 2026*

Data & Privacy: *We're in cybersecurity, not surveillance capitalism.* We don't sell attendee lists. **Ever**. Your contact info is used solely for logistics, invoicing, and sponsor coordination. *You'll get recognition — not data mining rights.*

Financial & Legal Bits
- All prices include VAT and payment is due within 30 days of invoice.
- Sponsorships are confirmed upon payment.
- We can issue purchase orders if your company needs one.
- No refunds unless we cancel the event (which we won't).

Although Lancaster Uni handles the finances, all funds go straight back into the community.

Insurance:
Yes, we're insured. No, we don't cover alien abductions, spontaneous combustion, or DDoS attacks on your booth Wi-Fi.

Technical & Venue Details
- Please **don't bring smoke machines, lasers, or subwoofers**. (Yes, someone tried.)
- Setup from **07:30 on event day**, teardown after closing talks.
- If you need special requirements (e.g., larger displays or demo rigs), contact the team at **bsideslancashire@gmail.com**

Media, Filming & Photography
- Sponsors may photograph/film *their own stands and sessions*.
- Respect "no-photo" zones and attendees with privacy badges.
- If you're planning media coverage, just give us a heads-up.